



2025

THE COST OF HEALTHCARE



38%

of respondents skipped or postponed getting necessary care or medications because of the cost in the past twelve months



42%

of that group indicated their health problem worsened

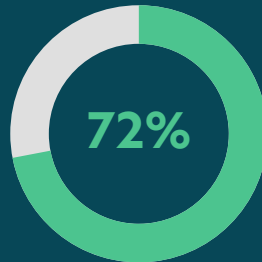


89% of respondents agreed:

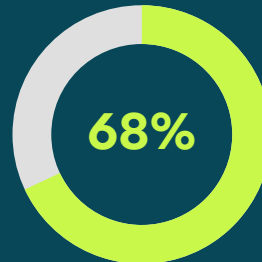
The cost of a visit to the doctor's office or hospital should be more transparent

60%

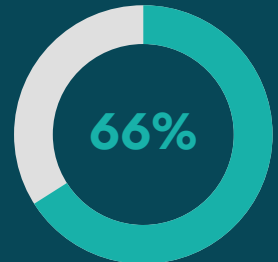
of respondents would go to a primary care provider, doctor or hospital further away from their home if it meant lower healthcare costs



GEN Z



MILLENNIAL



GEN X

Agreed that health plan benefits play a big role in searching for or staying at a job



28%

of respondents stated they would leave an employer and take a reduction in pay for better healthcare benefits



33%

of respondents said premiums were the number one contributor to difficulty in affording healthcare and 23% indicated out-of-pocket maximums

If a medical bill needed to be paid, respondents said they would first cut back on:



Rent/Mortgage

3%



Food

32%



Transportation

13%



Credit Card Bills

50%



Utility Bills

2%



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